

ORDER



Fox 30 JAX

Orders
Order / Rev: 67695
Alt Order #: 09849524
Product Desc: NELSON FOR SENATE
Estimate: 645
Flight Dates: 10/30/12 - 11/06/12
Original Date / Rev: 10/22/12 / 10/22/12
Order Type: CIA - O

Primary AE: Millennium Washington DC
Sales Office: MNAT
Sales Region: National

Agency Name: Abar Hutton Media, LLC
Buying Contact:
Billing Contact:
 6190 Grovedale Ct
 Alexandria, VA 22310

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Bill Nelson (D) US Senate
Demographic: A35+
Product Codes: US Senate
Priority: P-2
Revenue Codes: AGY, POL-CAND, GEN

New Business Thru:
Order Separation: 00:00:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/12	11/06/12	15	\$3,830.00	\$3,255.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2012	15	\$3,830.00	\$3,255.50	0.00
Totals	15	\$3,830.00	\$3,255.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Millennium Washington DC			Start Of Order - End Of Order	100%

Order Share

	Share	Total
Fox 30 JAX	5%	\$3,830.00
Market	100%	\$76,600.00

Competitive Share

	Share	Total
CABLE	0%	\$0.00
EAWS	0%	\$0.00
ETEV	0%	\$0.00
UNKWN	0%	\$0.00
WCWJ	0%	\$0.00
WJXT	17%	\$13,022.00
WJXX	21%	\$16,086.00
WTEV	32%	\$24,512.00
WTLV	25%	\$19,150.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WAWS	10/30/12	11/05/12	Action News @ 5a Action News @ 5a	CM	5:00 AM-5:30 AM	MTWTF--	:30	1	\$30.00	P-2	0.00	NM	1	\$30.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/30/12	11/05/12	MTWTF--			1			\$30.00		0.00			
E 2	WAWS	11/06/12	11/06/12	Action News @ 5a Action News @ 5a	CM	5:00 AM-5:30 AM	-T-----	:30	1	\$30.00	P-2	0.00	NM	1	\$30.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	-T-----			1			\$30.00		0.00			

Fox 30 JAX

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 2	WAWS	11/06/12	11/06/12	Action News @ 5a Action News @ 5a	CM	5:00 AM-5:30 AM	-T-----	:30	1	\$30.00	P-2	0.00	NM	1	\$30.00
NEWS															
E 3	WAWS	10/30/12	11/05/12	Action News @ 6a Action News @ 6a	CM	6:00 AM-7:00 AM	MTWTF--	:30	1	\$50.00	P-2	0.00	NM	1	\$50.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/30/12	11/05/12	MTWTF--					1	\$50.00		0.00			
E 4	WAWS	11/06/12	11/06/12	Action News @ 6a Action News @ 6a	CM	6:00 AM-7:00 AM	-T-----	:30	1	\$50.00	P-2	0.00	NM	1	\$50.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	-T-----					1	\$50.00		0.00			
E 5	WAWS	10/30/12	11/05/12	Action News @ 7a Action News @ 7a	CM	7:00 AM-8:00 AM	MTWTF--	:30	1	\$50.00	P-2	0.00	NM	1	\$50.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/30/12	11/05/12	MTWTF--					1	\$50.00		0.00			
E 6	WAWS	10/30/12	11/05/12	M-F 9a-10a M-F 9a-10a	CM	9:00 AM-10:00 AM	MTWTF--	:30	1	\$100.00	P-2	0.00	NM	1	\$100.00
DR PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/30/12	11/05/12	MTWTF--					1	\$100.00		0.00			
E 7	WAWS	10/30/12	11/05/12	M-F 2p-3p M-F 2p-3p	CM	2:00 PM-3:00 PM	MTWTF--	:30	1	\$80.00	P-2	0.00	NM	1	\$80.00
JUDGE J BROWN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/30/12	11/05/12	MTWTF--					1	\$80.00		0.00			
E 8	WAWS	10/30/12	11/05/12	M-F 4p-5p M-F 4p-5p	CM	4:00 PM-5:00 PM	MTWTF--	:30	1	\$100.00	P-2	0.00	NM	1	\$100.00
DR PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/30/12	11/05/12	MTWTF--					1	\$100.00		0.00			
E 9	WAWS	10/30/12	11/05/12	M-F 5p-530p M-F 5p-530p	CM	5:00 PM-5:30 PM	MTWTF--	:30	1	\$160.00	P-2	0.00	NM	1	\$160.00
FAMILY FEUD															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/30/12	11/05/12	MTWTF--					1	\$160.00		0.00			
E 10	WAWS	10/30/12	11/05/12	M-F 530p-6p M-F 530p-6p	CM	5:30 PM-6:00 PM	MTWTF--	:30	1	\$160.00	P-2	0.00	NM	1	\$160.00
FAMILY FEUD															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/30/12	11/05/12	MTWTF--					1	\$160.00		0.00			
E 11	WAWS	11/05/12	11/05/12	Mon Reg 1 Mon Reg 1	CM	8:00 PM-9:00 PM	M-----	:30	1	\$1,800.00	P-2	0.00	NM	1	\$1,800.00
BONES															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----					1	\$1,800.00		0.00			
E 12	WAWS	10/30/12	11/05/12	M-F 10p-1030p M-F 10p-1030p	CM	10:00 PM-10:30 PM	MTWTFSS	:30	1	\$560.00	P-2	0.00	NM	1	\$560.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/30/12	11/05/12	MTWTFSS					1	\$560.00		0.00			
E 13	WAWS	10/30/12	11/05/12	M-F 1030p-11p M-F 1030p-11p	CM	10:30 PM-11:00 PM	MTWTFSS	:30	1	\$300.00	P-2	0.00	NM	1	\$300.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/30/12	11/05/12	MTWTFSS					1	\$300.00		0.00			
E 14	WAWS	10/30/12	11/05/12	M-F 1130p-12a M-F 1130p-12a	CM	11:30 PM-12:00 AM	MTWTF--	:30	2	\$180.00	P-2	0.00	NM	2	\$360.00
HIMYM															

Order / Rev: 67695
 Alt Order #: 09849524
 Flight Dates: 10/30/12 - 11/06/12

Advertiser: Bill Nelson (D) US Senate
 Product Desc: NELSON FOR SENATE
 Estimate: 645

Fox 30 JAX

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 14	WAWS	10/30/12	11/05/12	M-F 1130p-12a M-F 1130p-12a	CM	11:30 PM-12:00 X	MTWTF--	:30	2	\$180.00	P-2	0.00	NM	2	\$360.00
HIMYM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/30/12		10/30/12	11/05/12	MTWTF--	2		\$180.00		0.00						
													Totals	15	\$3,830.00